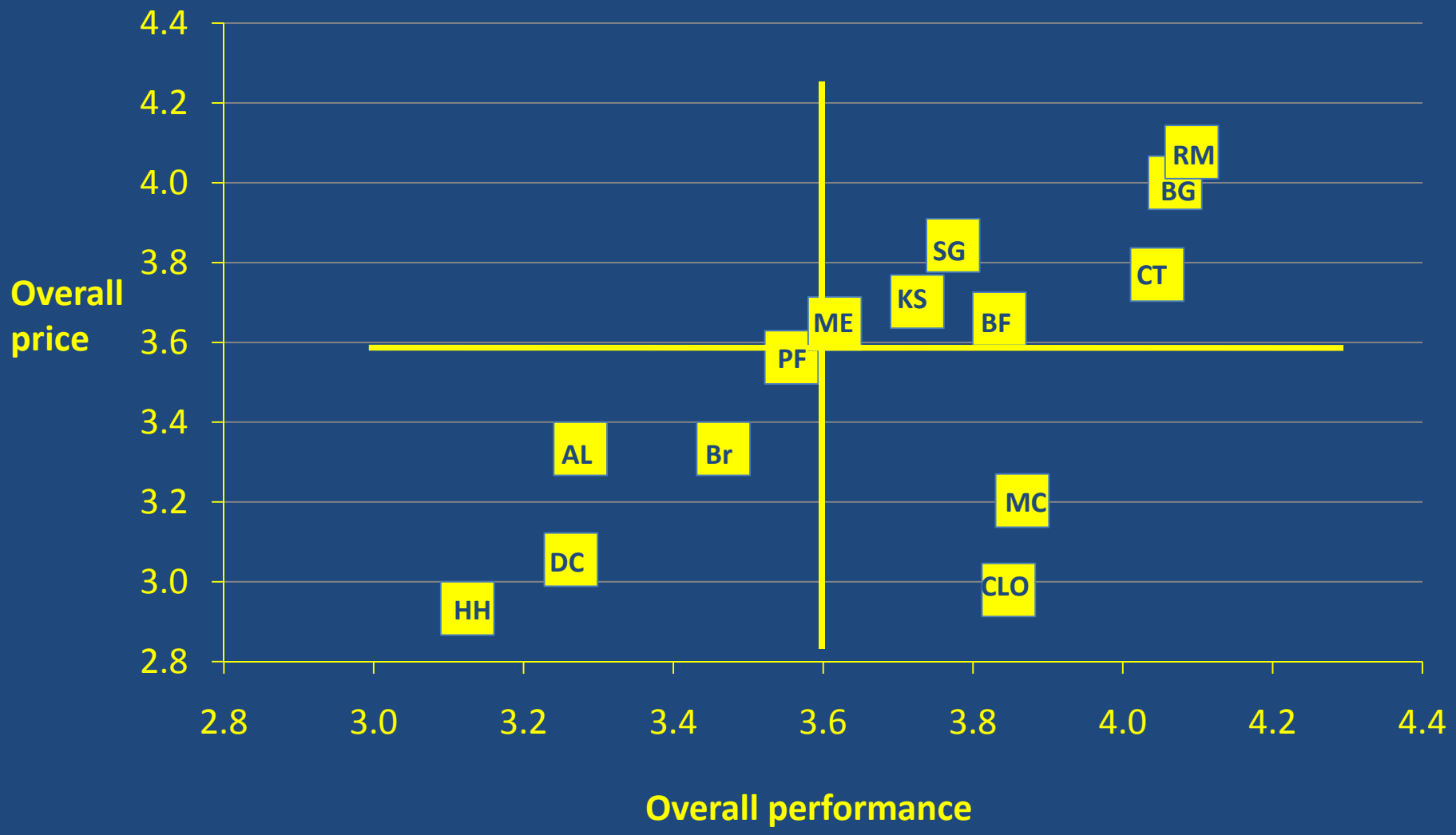
Price-Performance matrix
14 firms rated by in-house counsel



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Extracted from extensive legal market research with over 2000 NZ lawyers, conducted by Team Factors with CLANZ and Thomson-Reuters, including nearly 30% of the in-house profession; exploring a full range of key brand attributes and price-performance perceptions